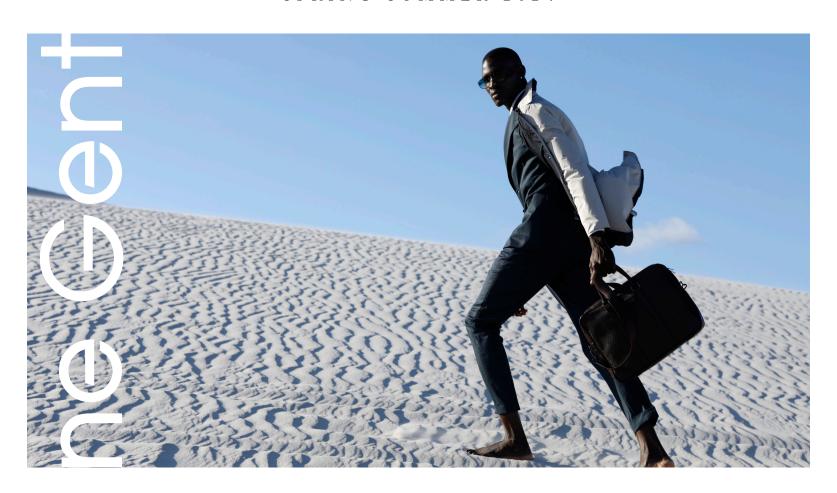
Giovane Gentile

SPRING SUMMER 2024



ATLANTIS, 2024

www.giovanegentile.com





WESTWARD THROUGH ATLANTIS DUNE

Neverending Summer

In the heart of Atlantis Dunes, where the desert's golden waves stretch as far as the eye can see, a story of summer unfolds. Amidst the shifting sands and the relentless sun, there exists a fleeting oasis of style and escape.

It begins with the never-ending summer, where time seems to stand still under the enduring charisma of the desert sun. Here, the earthy color palette of the dunes merges seamlessly with the artistic touch of fashion, creating a scene that mirrors nature's impeccable design.

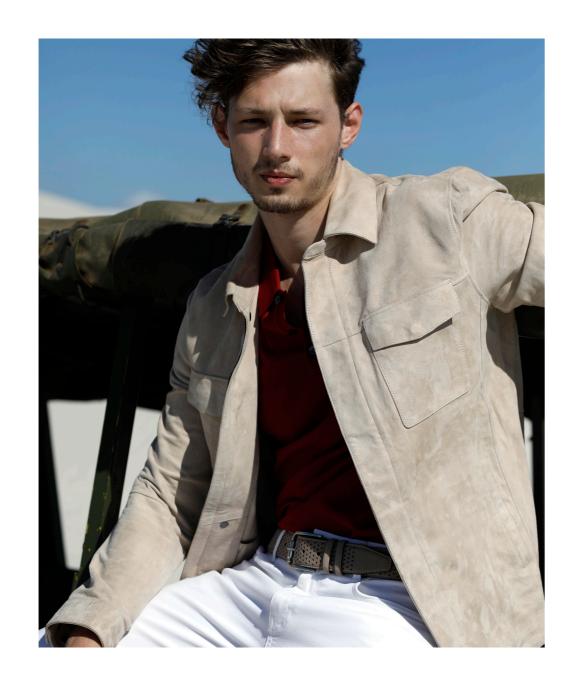


A Sand Tale from Atlantis, 2024



The Enduring Charisma of an Earthy Colour Palette in Pieces That Wear Like Air.









BUNCH OF MEMORIES

Anywhere Captured

As the desert time arrives, beckoning travelers to embrace its warmth, a group of adventurers gathers on the horizon. With memories of past summers and dreams of the future spurring them forward, they set out on a journey across the dunes.

Their footsteps leave behind a trail of footprints, marking the path of their escape from the burning heat. Each step brings them closer to the promise of cool waters and shaded retreats, yet they pause along the way to capture moments of beauty against the backdrop of the desert landscape.

CREATING FOOTPRINTS OF THE FUTURE

D E S E R T T I M E H A S C O M E



Amidst the sea of sand, the fashion brand's summer campaign comes to life. Models adorned in flowing fabrics and sun-kissed hues traverse the dunes with effortless grace. Against the backdrop of Atlantis Dunes, they embody the spirit of escape and adventure, their style a reflection of the endless possibilities that await beyond the horizon.

Giovane Gentile proudly presents
Spring Summer 2024 Campaign
motion picture



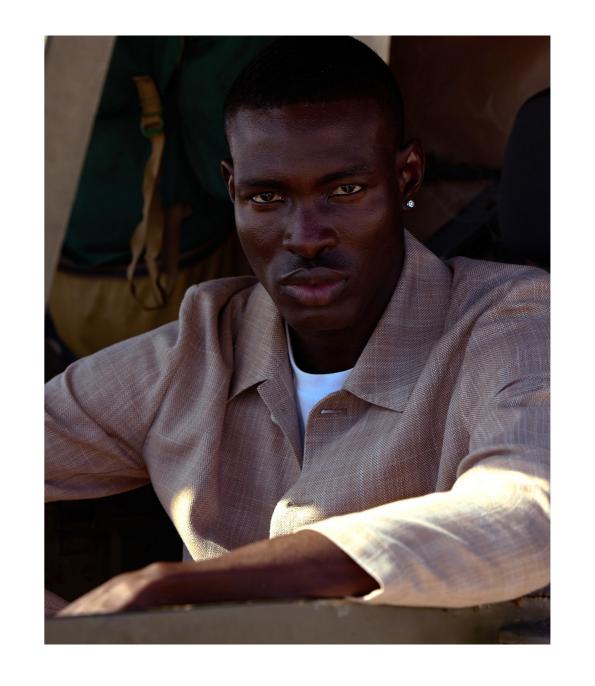
MIRRORING NATURE

In the heart of Atlantis Dunes, where the desert's golden waves stretch as far as the eye can see, a story of summer unfolds.







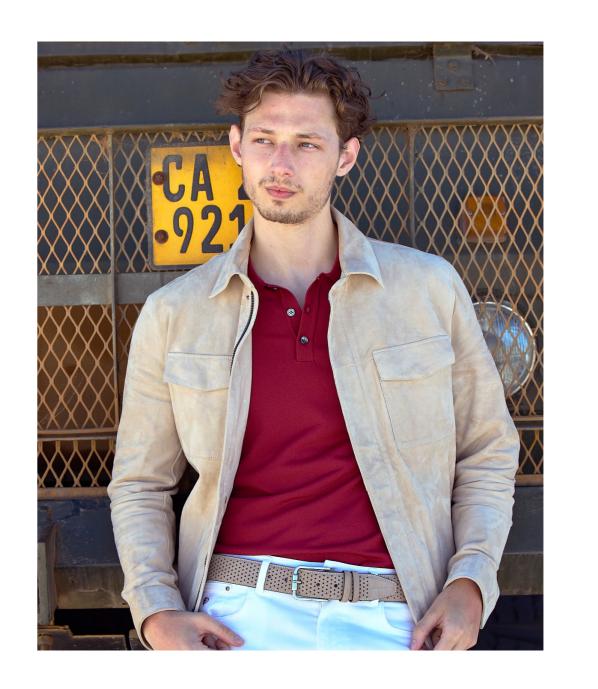














AN ARTISTIC TOUCH

A Sand Tale from Atlantis, 2024

As the sun dips below the dunes, casting a golden glow across the landscape, the journey reaches its crescendo. Amidst laughter and camaraderie, the adventurers find themselves at the edge of the desert, gazing out at the vast expanse of the unknown.

At that moment, as the last rays of sunlight fade into the night, they realize that the true essence of summer lies not in the destination, but in the journey itself. And so, with hearts full of memories and spirits renewed, they bid farewell to Atlantis Dunes, carrying with them the magic of a summer's tale woven in the sand.



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